



# formnext

forum AUSTIN

August 28-30, 2023  
Palmer Event Center  
Austin, TX

Be a part of the Formnext  
Forum in 2023.  
Reserve your space today!

PRESENTED BY



ORGANIZED BY



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## The Additive Manufacturing Conference is evolving.

We have partnered with Formnext and AMT to bring the highest quality industrial 3D printing content to the U.S. The FormNext Forum will still have everything you have come to expect from the AMC – top notch speakers, high-value attendees, and ample networking opportunities. But now, by leveraging our new partnership, we are able to look at the entire scope of additive manufacturing, from first steps to full production.

Formnext Forum attendees will represent the entire industrial 3D printing ecosystem. The event will put your brand in front of active 3D printing users and those who are evaluating whether additive technology is right for their business.



[formnextforum.com](http://formnextforum.com)

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### Sponsorship Opportunities

	DIAMOND (2)	PLATINUM (6)	GOLD (8)	SILVER
	\$18,000	\$12,000	STARTING AT \$8,000	STARTING AT \$6,000
Keynote Presentation   45 minutes	■			
Two 30-minute speaking slots in the <b>Tech Track</b> (one per day)		■		
Choice of Opening Reception or Grand Reception Sponsorship	■			
10' x 20' booth with basic furnishing package	■	■		
Full page Ad in Conference Program	■			
Half page Ad in Conference Program		■		
Promotion in <b>Tech Track email</b> to <i>Additive Manufacturing Media</i> audience   <b>35,000 + Distribution</b>		■		
30-Second Promo Video (if committed by June 16, 2023)	■	■		
Choice of sponsored item: Lanyards, Totebags, Keycards, Lunch 8/29 or 8/30, All Conference Breaks, WiFi, or Notepads & Pens			■	
Choice of 10' x 10' or 10' x 20' booth with basic furnishing package			■	■
4 Complimentary Staff Passes to the Conference	■			
2 Complimentary Staff Passes to the Conference		■	■	■
Logo on Conference Registration Brochure   <b>20,000 + Distribution</b> , Event Signage, Conference Program, Website, Sponsor Slide and Mentions during the conference, and applicable conference marketing collateral	■	■	■	■
Dedicated social media posts before the event (50 characters or less), including LinkedIn and Facebook	■	■	■	■
Post-Show Attendee List	■	■	■	■

### Exhibitor Packages

- 10' x 10' or 10' x 20' Booth with basic furnishing package
- Basic listing in Conference Program
- 2 Complimentary Staff Passes to the Conference

10' x 10' Booth

\$4,000

10' x 20' Booth

\$7,000

Basic Booth Furnishing Package includes:

- 8' back drape
- 3' side drape

- Carpet
- 6' draped table

- 2 chairs
- wastebasket

- ID sign
- 120V electric drop

Custom sponsorships available upon request

For more information, contact us at [info@formnextforum.com](mailto:info@formnextforum.com)

[formnextforum.com](http://formnextforum.com)

Select your Sponsorship (see details on previous page)

DIAMOND SPONSOR (2 AVAILABLE)	10' x 20'	<b>\$18,000</b>
PLATINUM SPONSOR (6 AVAILABLE)	10' x 20'	<b>\$12,000</b>
GOLD SPONSOR (8 AVAILABLE) <input type="checkbox"/> Lanyards <input type="checkbox"/> WiFi <input type="checkbox"/> All Conference Breaks <input type="checkbox"/> Notepads & Pens <input type="checkbox"/> Totebags <input type="checkbox"/> Lunch 8/29/23 <input type="checkbox"/> Keycards <input type="checkbox"/> Lunch 8/30/23	10' x 10'	<b>\$8,000</b>
	<b>UPGRADE!</b>	
	10' x 20'	<b>\$11,000</b>
SILVER SPONSOR (UNLIMITED)	10' x 10'	<b>\$6,000</b>
	<b>UPGRADE!</b>	
<b>EXHIBIT SPACE ONLY</b>		
10' x 10' EXHIBITOR BOOTH PACKAGE		<b>\$4,000</b>
10' x 20' EXHIBITOR BOOTH PACKAGE		<b>\$7,000</b>
<b>TOTAL SPONSORSHIP/EXHIBIT SPACE INVESTMENT</b>		

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COMPANY NAME \_\_\_\_\_

COMPANY MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ COUNTRY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

NAME AND TITLE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**TERMS AND CONDITIONS**

By signing this contract, sponsor agrees to abide by contract terms and conditions as outlined above. By signing this contract, sponsor agrees to abide by contract terms and conditions as outlined on the following page.

*For more information or details on sponsorships, please contact:*

ADDITIVE  
**Rick Brandt,**  
**VP, Advanced**  
**Materials Media Group**  
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[formnextforum.com](http://formnextforum.com)

**Jacquie Webb,**  
**Conference Manager**  
 513-527-8800  
 jwebb@gardnerweb.com

## GENERAL RULES AND REGULATIONS

Please read carefully before signing the contract. Exhibits and Exhibitors are subject to the following regulations. "Management" means Gardner Business Media, and its service contractors. "Event" refers to the Formnext Forum 2023.

### I. CONTRACT FOR SPACE

This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Management, be a valid and binding contract. Management may refuse any exhibit that in its sole discretion may detract from the exhibition. Management's assignment of space is final. After assignment, space location may not be changed without Management's prior written approval. Request for space will be assigned after the Space Renewal on a first-come, first-served basis when a signed contract is received.

### II. USE OF EXHIBIT SPACE

- No exhibitor may assign, sublet, or share all or part of its space with other Exhibitors. Exhibitors may present only products and services they officially represent.
- Exhibits may not project beyond allotted space or interfere with the lighting or space of others. Aisles must be kept clear of exhibits, and Exhibitors may not interfere with the free flow of traffic.
- Demonstrations or related activities must be confined to Exhibitor's assigned space, as must distribution of circulars, catalogs, folders, promotion materials or devices. None of these may be distributed in aisles or in the registration area of the Exhibit Hall.
- Management may restrict, reject, eject or prohibit any exhibit, in whole or part, which detracts from the exhibition due to sound, appearance, distribution of materials, personal conduct, or anything Management rules to be objectionable. In enforcing these regulations, Management is not liable for refunds of space rental or other expenses incurred by Exhibitor.
- Booth personnel shall wear at all times "Exhibitor" badge identification furnished by Management. All other employees of exhibiting company shall register as attendees at the exhibition.
- Exhibitor shall not enter another exhibitor's booth that is not staffed.
- Exhibitor shall not infringe on the registered trademark, trade name or patent of another company.
- Exhibits may not contain sound systems or noise making devices that annoy or disturb adjacent Exhibitors.
- There will be no posted pricing on goods allowed.
- Exhibitor shall not schedule, foster or conduct outside activities for attendees during hours set by Management for the trade show, the conference program or official special events.

### III. INSTALLATION AND REMOVAL OF EXHIBITS

All exhibits must be installed two hours prior to the opening of the exhibition and must remain installed until the closing hour. Exhibitor shall not dismantle or start packing prior to closing time. No exhibit will be installed or removed during Exhibit hours. Exhibits must be removed at the time set forth by Management.

### IV. SPONSORSHIP TERMS

Acceptance of this application by Formnext Forum, a division of Gardner Business Media, Inc. (GBM), constitutes a contract. Sponsor agrees to pay amount indicated as determined by GBM. Invoice will be emailed upon approval with payment terms indicated. GBM reserves the right to limit the number of sponsorships and to withdraw the sponsorship if payment terms are not met. Invoices must be paid in full to exhibit at the event. GBM requires prompt written notice of cancellation. Sponsorships are non-refundable. Cancellation of booth space automatically cancels your sponsorship. By signing this contract, sponsor agrees to abide by all contract terms and conditions.

### V. PAYMENT / CANCELLATION / REFUND POLICY

- Payment Terms: Sponsor and/or exhibitor agrees to pay amount indicated as determined by GBM. Invoice will be mailed upon receipt of contract with payment terms indicated. Failure to meet payment terms may be regarded as cancellation. Invoices must be paid in full to exhibit at the event.

- Exhibit Package Only purchases may cancel or reduce contracted space by notifying show management in writing. Cancellations received by February 24, 2023 will incur a cancellation fee equal to 25% of the cost of booth space. Cancellations received between February 24, 2023 and June 9, 2023 will incur a cancellation fee equal to 50% of the cost of booth space. Cancellations received after June 9, 2023 will not be refunded and exhibitor shall be liable for 100% of the space rental fee. Once confirmed, cancellation releases space for resale or other purposes as determined by show management.

### VI. COMPETING EVENTS

All meetings or customer events held during Formnext Forum, including those at area hotels, are subject to the approval of Gardner Business Media to minimize conflict with Formnext Forum events and functions. Events include, but are not limited to, receptions, workshops, demonstrations, technical seminars, and training sessions.

### VII. LIABILITY

- Neither Management nor the show venue, its officers, employees or representatives are responsible for loss, damage or injury to Exhibitor or Exhibitor's employees or property from any cause, before, during or after period covered by this contract.
- Exhibitor, on signing this contract, releases Management and Convention Center, its officers, employees and representatives from, and agrees to indemnify same against, any claims for loss, damage or injury.
- Exhibitor assumes responsibility for accident, injury or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of Exhibitor, his employees or agents.
- Management is not liable for non-fulfillment of commitment for delivery of space due to exhibition premises being damaged, destroyed, or rendered unusable by fire, accident, act of God, War, terrorism, public enemy, strike, authority of law, or any other cause. If exhibition cannot be held or space delivered for that purpose, Management's sole liability is to reimburse Exhibitor the space rental fee, less any costs or charges paid or incurred by Management for advertising, space rental, administration and similar purposes.
- Management shall not be responsible for errors or omissions in promotional brochures, the official exhibition directory, and other literature.

### VIII. PROTECTION OF EXHIBIT FACILITY PROPERTY

Use of screws, bolts, nails, staples, tacks, pins, tape or other items that may deface or damage floors, walls, ceilings, doors or other exhibit facility property is prohibited. Exhibitors must repair damage at their own expense.

### IX. SECURITY

Management shall provide guard service throughout the hours of installation, exhibition and dismantling period, and exercise reasonable care for the protection of the exhibitors' materials and display. Beyond this, Management, the show facility, or any officer or staff member thereof will not be responsible for the safety of the property or the exhibitor, their agents, or employees, from theft, damage by fire, accident, or any other cause.

### X. HANDLING AND STORAGE

Management and the show facility shall not accept or store display materials or empty crates. Exhibitors shall make their own arrangements for shipment, delivery, receipt, and storage of such materials and crates directly with their selected drayage company. The exhibitor must provide the official show drayage company with all bills of lading. All shipment and deliveries to the Event shall be prepaid.

### XI. AMENDMENTS

Management may revise these rules and all points not covered are subject to its decision.